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WHITEsmile®

Tooth Whitening

High-tech Made in Germany

- LIGHT WHITENING
- POWER WHITENING
- HOME WHITENING
- Care products

Made in Germany

EU-Version

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Best whitening ever

Welcome to the WHITEsmile world of tooth whitening. For more than 20 years we are dedicated to continuous innovation: our products are the result of our own R&D and Made in Germany. WHITEsmile materials are clinically tested and of certified quality.

Depending on the indication, patients can be treated with either cosmetic or medical whitening materials.

All WHITEsmile Tooth Whitening products are for professional use only and are available only to dentists.

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CHAIRSIDE
LIGHT ACTIVATED



Ws LIGHT WHITENING 4

CHAIRSIDE
CHEMICALLY ACTIVATED



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CUSTOM-MADE TRAYS



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Ws

CHAIRSIDE LIGHT ACTIVATED

LIGHT WHITENING AC 6 %

Cosmetic tooth whitening





System

- LIGHT WHITENING AC Gel in 2,5 ml-dual-chamber syringes
- GINGIVA PROTECTOR light-curing, in 3 g-syringes
- AFTER WHITENING MOUSSE for desensitizing and remineralization with a fruity taste in 3 ml-syringes

Available concentration

- 6 % HP (mixed)

Accessories

- WHITEsmile Whitening Lamp, Whitening Lamp 2, Whitening Lamp XG
- Safety goggles
- Lip retractor with tongue guard

active chlorophyll
GREEN GEL

LIGHT WHITENING AC 6 % with active chlorophyll allows light activated in-office tooth whitening in accordance with the European Union Cosmetics Directive. Effective tooth whitening in 4 x 15 minutes in one session. Gentle and painless application. Optimal results when used with Whitening Lamp XG. Treatment can be intensified by subsequent use of HOME WHITENING. Reliable shelf-life of 24 months after production even for partially used syringes.

To be used only in the dental clinic for patients older than 18 years of age.









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LIGHT WHITENING AC gives the best possible whitening result with WHITEsmile whitening lamps.

LIGHT WHITENING AC

Medical tooth whitening



LIGHT WHITENING AC is suitable for medical whitening of strongly discoloured teeth. Reasons for such discoloration of enamel and dentin can be illness, injury, medical treatments or excessive penetration of colouring substances. These cases require special medical measures to restore a healthy appearance of the teeth. LIGHT WHITENING AC has been developed with and for Whitening Lamp XG and gives the best whitening results in the shortest period of time. LIGHT WHITENING AC can be used for whitening of one or more teeth or parts of a tooth, including the intracoronal bleaching of endodontically treated, non-vital teeth.

LIGHT WHITENING AC for medical application is available in 22 % HP for minimal sensitivities (3-4 x 15 minutes). 32 % HP for maximum result (3 x 10-15 minutes). Reliable shelf-life of 24 months after production even for partially used syringes.

The application is only allowed in the dentist's office with a medical indication for patients older than 18 years of age.

System

- LIGHT WHITENING AC Gel in 2,5 ml-dual-chamber syringes
- GINGIVA PROTECTOR light-curing, in 3 g-syringes
- AFTER WHITENING MOUSSE for desensitizing and remineralization with a fruity taste in 3ml-syringes

Available concentrations

- 22 % HP (mixed)
- 32 % HP (mixed)

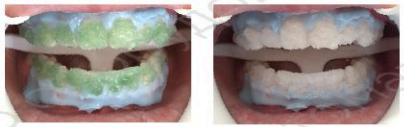
Accessories

- WHITEsmile Whitening Lamp, Whitening Lamp 2, Whitening Lamp XG
- Safety goggles
- Lip retractor with tongue guard

active chlorophyll
GREEN GEL

CE 0123

LIGHT WHITENING AC Gel becomes clear after a few minutes showing the strong activation of the Whitening Lamp XG.



See LIGHT WHITENING video at: **www.whitesmile.com**

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Ws

CHAIRSIDE CHEMICALLY ACTIVATED

NO LIGHT NEEDED

POWER WHITENING YF 6 %

Cosmetic tooth whitening



System

- POWER WHITENING YF Gel in 2,5 ml-dual-chamber syringes
- GINGIVA PROTECTOR, light-curing, in 3 g-syringes
- AFTER WHITENING MOUSSE for desensitizing and remineralization with a fruity taste in 3 ml-syringes

Available concentration

- 6 % HP (mixed)

Accessories

- Lip retractor with tongue guard

yellow free

YELLOW GEL

The new POWER WHITENING YF 6 % allows cosmetic teeth whitening in the dental office in 3-6 treatments of 15-20 minutes in one or two sessions. POWER WHITENING YF 6 % is also ideally suited to start a cosmetic tooth whitening treatment in the clinic and to continue with HOME WHITENING, until the desired whitening success is achieved. The whitening gel is applied directly to the teeth in a short and safe intensive treatment in the dental chair. The gum is covered with a light-curing gingiva protector. No specific equipment is required for the treatment. The gel can be applied easily, thanks to its yellow color. Reliable shelf-life of 24 months after production even for partially used syringes.

To be used only in the dental clinic for patients older than 18 years of age.





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POWER WHITENING YF is chemically activated and not intended to be used with whitening lamps.

POWER WHITENING YF

Medical tooth whitening

POWER WHITENING YF with 40 % hydrogen peroxide (mixed 32 %) is suitable for medical whitening of strongly discoloured teeth. Application 3 x 15-20 minutes in one session. Reasons for such discoloration of enamel and dentin can be illness, injury, medical treatments or excessive penetration of colouring substances. These cases require special medical measures to restore a healthy appearance of the teeth. POWER WHITENING YF can be used for whitening of one or more teeth or parts of a tooth, including the intracoronal bleaching of endodontically treated non-vital teeth. Reliable shelf-life of 24 months after production even for partially used syringes.

The application is only allowed in the dentist's office with a medical indication for patients older than 18 years of age.

System

- POWER WHITENING YF Gel in 2,5 ml-dual-chamber syringes
- GINGIVA PROTECTOR, light-curing, in 3 g syringes
- AFTER WHITENING MOUSSE for desensitizing and remineralization with a fruity taste in 3 ml syringes

Available concentration

- 40 % HP (mixed 32 % HP)

Accessories

- Lip retractor with tongue guard

yellow free

YELLOW GEL

CE 0123

See POWER WHITENING video at: **www.whitesmile.com**

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LABORATORY CUSTOM-MADE TRAYS

HOME WHITENING

Cosmetic tooth whitening



System

- HOME WHITENING Gel in 1,2 ml- or 3 ml-syringes
- AFTER WHITENING MOUSSE for desensitizing and remineralization with a fruity taste in 1,2 ml- or 3 ml-syringes
- Tray sheets for production of customized whitening trays
- Light curing Blocker as spacer for laboratory models

Available concentrations

- 10 % CP (~ 3,5 % HP) for overnight application
- 16 % CP (~ 5,6 % HP) for overnight or daytime application

CP = carbamide peroxide
HP = hydrogen peroxide

for tray use
CLEAR GEL

HOME WHITENING can also be used as follow-up treatment for POWER WHITENING or LIGHT WHITENING .

HOME WHITENING Gel is available in different concentrations for different wear times of the trays. This assures flexibility for the treatment. The number of applications can be adjusted to the patient's needs. The specific formulation combines a gentle whitening with optimal results. Therefore sensitivity and dehydration of the teeth are minimized. After Whitening Mousse remineralizes the teeth effectively after the whitening treatment.







Reliable shelf-life of 36 months after production.

First use in the dental clinic and than given to patient for home use. For patients older than 18 years of age.

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IN-OFFICE WHITENING

Medical tooth whitening

IN-OFFICE WHITENING 35 % CP for strong discolorations for use in the dental office with laboratory custom-made trays only with medical indication. The application can be done in the waiting room of the dental clinic. Desired results are being achieved in 3-7 applications of 30-60 minutes. IN-OFFICE WHITENING is also suitable for internal bleaching of endodontically treated teeth with the “walking bleach technique”. Reliable shelf-life of 36 months after production.



To be used only in the dental clinic for patients older than 18 years of age.

System

- IN-OFFICE WHITENING Gel in 3 ml syringes for medical whitening in the dental clinic
- Available only in single syringe kits

Available concentration

- 35 % CP (~ 12,2 % HP) for application in the waiting room of the dental clinic

for tray use
CLEAR GEL
CE 0123

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Whitening Toothpaste

- 75 ml, with 30 % Xylitol, potassium nitrate and 1450 ppm fluoride (RDA 60)

After Whitening Mousse

- 3 ml, 30 % Xylitol, 4,2 % potassium nitrate and 1450 ppm fluoride
- Fruity taste

CE

Tooth Whitening Pen

- 4 ml, 16 % CP (~ 5,6 % HP)
- Fresh mint
- Shelf-life 24 month

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Care products

Highlights for whiter smiles



Tooth Whitening Pen
- 4 ml, 16 % CP (~ 5,6 % HP)
- Strawberry
- Shelf-life 24 month

Whitening Toothpaste
Special Care before and after tooth whitening treatments. For daily use.

After Whitening Mousse
Rounds up the tooth whitening treatment. Remineralizes the teeth. Effective against sensitivities. Wellness for the teeth.

Tooth Whitening Pen – tooth whitening to go
Cosmetic tooth whitening: helps to maintain whiter teeth. Special formulation with 16 % carbamide peroxide. Available in fresh mint or strawberry taste. Easy handling. Application for 15–20 minutes in 10–5 days. First use in the dental clinic and than given to patient for home use. For patients older than 18 years of age. Ideal also as follow-up for POWER WHITENING/ LIGHT WHITENING.

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Marketing tools

Information for your patients

WHITEsmile presents attractive marketing and information media for your patients. Visit www.whitesmile.com for the most updated overview of new presentation tools.



Posters

- With the WHITEsmile posters you can draw your patients attention to your whitening offers.
- Pictures will vary.



Videos

- The WHITEsmile patients video visualizes the advantages of the treatment and shows the steps of the treatment.

  Available at www.whitesmile.com.



Patients leaflets

- A special designed WHITEsmile leaflet holder provides tooth whitening information in an elegant form.

New for iPhone & Android

WHITEsmile Whitening App



Virtual Whitening App

- The new WHITEsmile App for IOS and ANDROID which can be downloaded free of charge allows your patients to experience their new smile even before the treatment. The tool can also be used by the clinic to explain the effect of the whitening to the patient.

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Tips for tooth whitening

Answers to FAQ



before



after

Which is the best way to offer tooth whitening in my dental clinic?
Tooth whitening is the ideal follow-up after a professional tooth cleaning as “prophylaxis +”. Very often tooth whitening is an option before tooth restorations. Restorative materials cannot be whitened afterwards. Advise your patients prior to the restoration that they have to make a decision about their tooth color now.

Should there only be one method offered in the dental clinic?
For chairside application LIGHT WHITENING is always the best choice. Only if you do not want to use a whitening lamp, you should offer POWER WHITENING. HOME WHITENING uses the least chair time and the patient is able to fresh up the treatment without an additional visit. The products are available as cosmetic products and also with higher concentrations for medical whitening depending on the medical indication and clinical demand.

How long do the results of the bleaching treatment last?
The duration of the effect of a tooth whitening treatment differs individually depending on the patients habits. In general the effect lasts for more than a year. The use of Whitening Toothpaste can prolong the results. With the Tooth Whitening Pen the time to the next professional tooth whitening treatment can be further extended.

More FAQ at www.whitesmile.com

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Cosmetic tooth whitening

Application or first use in dental clinic

Method	Application time per session	Number of applications
 **LIGHT WHITENING AC 6 % HP (mixed)** The most effective and fastest method of cosmetic chairside tooth whitening **CHAIRSIDE LIGHT ACTIVATED**	**LW AC 6 % HP (mixed)** 3 x 20 min (max. 4 x 20 min), **NEW:** Whitening Lamp XG: 3-4 x 15 min	1-2 sessions
 **POWER WHITENING YF 6 % HP (mixed)** The fast cosmetic chairside tooth whitening **CHAIRSIDE** **CHEMICALLY ACTIVATED** NO LIGHT NEEDED	**PW YF 6 % HP (mixed)** 3-6 x 20 min.	1-2 sessions
 **HOME WHITENING** Cosmetic tooth whitening treatment to be used at home by the patient **TAKE HOME WITH** **LABORATORY CUSTOM-MADE TRAYS**	10 % CP: overnight, min. 4 hours 16 % CP: overnight or daytime, min. 3 hours	5-12 5-12

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Medical tooth whitening

Application only in dental clinic

	Method	Application time per session	Number of applications
	**LIGHT WHITENING AC** The most effective and fastest method of chairside medical tooth whitening **CHAIRSIDE LIGHT ACTIVATED**	**LW AC 22 % HP (mixed)** 3 x 20 min (max. 4 x 20 min), **NEW:** Whitening Lamp XG: 3-4 x 15 min	1 session
		LW AC 32 % HP (mixed) 3 x 15 min (max. 3 x 20 min), **NEW:** Whitening Lamp XG: 3 x 10 min (max. 3 x 15 min)	1 session
	**POWER WHITENING YF** The fast chairside medical tooth whitening **CHAIRSIDE CHEMICALLY ACTIVATED** NO LIGHT NEEDED	**PW YF 40 % HP (32 % mixed)** 3 x 15 min (max. 3 x 20 min)	1 session
	**IN-OFFICE WHITENING** Medical tooth whitening treatment to be used in the waiting room of the clinic **IN-OFFICE WITH LABORATORY CUSTOM-MADE TRAYS**	35 % CP: in-office daytime in the waiting room, 30–60 min	3-7

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